DYNAMIC OBJECTS

Microsoft Dynamics CRM 2011 SMS Solution

Dynamic Objects CRM 2011 SMS Solution provides organizations with the ability to send and track individual and bulk SMS activities to contacts and leads from Microsoft Dynamics CRM 2011.
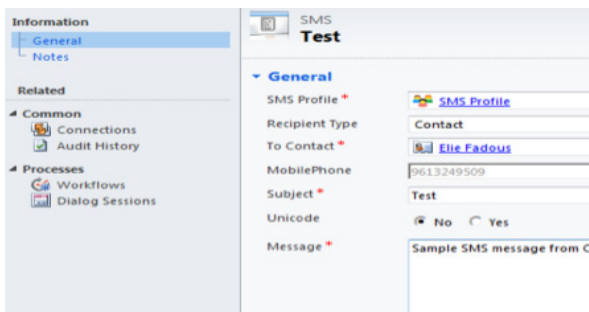The solution integrates with KALASMS Portal to send SMS to mobile phones worldwide.

Reach Your Contacts & Leads Via SMS

You can send individual SMS to contacts and leads and track SMS history with a couple of clicks.
CRM users can also change the preferred contact methods to allow or block any SMS depending on contact/lead preferences.
The SMS history is tracked as a closed activity and shows whether the SMS was delivered or not to the record's mobile number.

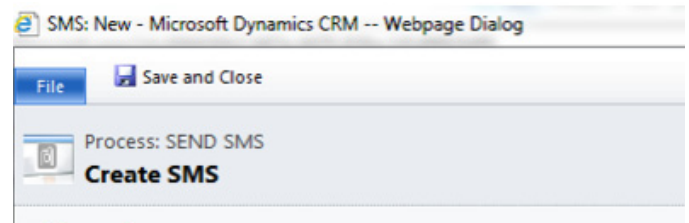## Send SMS To The Mass Using Your CRM Marketing Lists

You can send mass SMS to your marketing lists. Our solution support both static and dynamic marketing lists so you can use the same list the next time you are sending your bulk SMS.

Send Automated SMS Using Your CRM Workflows

Incorporate individual SMS inside your CRM workflows an include dynamic information from your CRM system in the sent SMS.
You can also send bulk SMS to any marketing list when a workflow is triggered.

Track Real-Time Analytics By Using CRM Dashboards And Charts

Track SMS messages statuses using CRM charts and Dashboards which gives you real time insight on the status of each SMS campaign.
You can track:
· SMS Response Per Campaign
· SMS Status per Profile
· SMS Status Per Campaign